



**Media
Pack
2019**



FX International Design Awards

The FX Awards is back on 27 November 2019, celebrating world-class design excellence with a glamorous black tie ceremony at the Grosvenor Hotel in London.

The awards are judged by a panel of distinguished experts from our contract design industry, including designers, architects, engineers and clients. Each year we invite a completely new panel of more than 20 judges from all disciplines, based on their authority, integrity and experience.

All winners will be announced at the ceremony and presented with a fabulous trophy. In addition to honouring the best in the industry, the event also allows for seven hours of free networking and partying, both before and after dinner.





Gala Awards Night 2018





Presenters



Sean Lock, 2013



Ed Byrne, 2014



Simon Evans, 2015



Simon Evans and Gary Delaney, 2016



Jimmy Carr, 2017



Stephen Mangan, 2018



Sponsorship Opportunities

1 Level One: **£28,000**

Pre-event – comprehensive branding throughout the whole of 2019 as part of our annual marketing campaign including:

- Branding on guide for entries
- Branding on all award advertisements to appear in FX and Blueprint from March 2019 and then every month thereafter
- Press coverage during lead up to awards
- Access to editor of FX for pre press launch material during year
- Branding on html email campaigns to over 35k A&D e-mail addresses (approx 30 throughout the year)
- Branding on table booking forms
- Branding on invitations
- Web link to your homepage on the official FX Awards website www.fxdesignawards.co.uk
- Key presence on the FX Awards website throughout the year
- Web link from www.fxdesignawards.co.uk

On the night – category sponsorship including:

- Branding on the large-scale 40 foot plasma screen on stage throughout the evening
- Presenting a VIP category award on stage to the winner
- Company logo in the winners book on your specific category page
- Your company name on the trophy presented by you to the winner on the night
- Branding on all the short listed certificates for your chosen category
- Access to VIP area pre-awards
- Branding at key VIP positions at The Grosvenor for maximum visibility
- Table of 10 in zone A worth £3,000 + VAT
- Branding on invitation
- Full page free advertisement and branding in winners book
- Branding on menus, programme and guest book
- Pre-Awards drinks table

2 Level Two: **£15,000**

Pre-event – comprehensive branding throughout the whole of 2019 as part of our annual marketing campaign including:

- Branding on guide for entries
- Branding on all award advertisements to appear in FX and Blueprint from March 2019 and then every month thereafter
- Branding logo on html email campaign to over 35k A&D e-mail addresses
- Web link to your homepage on the official FX Awards website www.fxdesignawards.co.uk

On the night – category sponsorship including:

- Branding on the large-scale 40 foot plasma screen on stage throughout the evening
- Company logo in the winners book
- Table of 10 in zone B worth £3,000 + VAT
- Branding on invitation
- Full page free advertisement and branding in winners book
- Branding on menus, programme and guest book
- Access to the VIP area pre-awards
- Pre-Awards drinks table



Quotes, thoughts, and thanks, from 2018...

Winning an FX Award ranks pretty highly when it comes to things that make a designer happy. And to hear that there were an unprecedented number of votes this year makes it all the more grin-inducing. It felt very special that my son Kris and so many clients were in the room to share the spoils of so much hard work. I even celebrated with a client I've known for over a decade, but hadn't met until FX brought us together.

Jennifer Newman, Product Designer of The Year 2018

Brilliant evening made all the better for seeing the lovely Theresa appear in real life on stage! Well done FX - world class event as always! Keep 'em coming!

David Clements, Managing Director, FUTURE Designs

Another great evening at the FX Awards...lots of noise, lots of merriment and even some awards handed out somewhere in the background! A night the industry wouldn't want to miss.

Christopher Newton, Exhibition Director, Surface Design Show

Thoroughly enjoyable event. Great creative people on my table. Discussed everything from perfume counters through Dieter Rams to how Ubers will change the world. Got a normal taxi home, it cost a fortune.. NB: Sat next to Theresa, didn't even notice the trainers....

Jane Lawrence, Head of Design, Knight Dragon

Great atmosphere and brilliantly presented by Stephen Mangan - what a night!

Ellie Winter, Interior Designer, Spacelab

A thoroughly enjoyable evening with an amazing atmosphere. Our guests went away feeling totally inspired. Winning Product of the Year was the icing on the cake!

Alex Grogut, UK Manager, Casala

An absolutely fantastic night recognising all the hard work and talent within the industry! Well organised, brilliant food, and a truly special atmosphere.

Katie Mitchelmore, Marketing, Spacelab

The FX Awards was fantastic as always, celebrating world-class design from around the world. It was great to catch-up with friends and colleagues from the design industry in an enjoyable evening, it was just a shame that the party had to end - till next year!

Debbie Power, Associate Director, KSS

It was such a special event to be a part of. Seeing excellence within the profession is extremely inspiring, and I'm already looking forward to next year!

Tom Dobbins, Architectural Assistant, Spacelab

We had such a good night we almost left our award behind! 'We always put on our dancing shoes for the FX Awards - we know we're in for a good night!' The awards are a great cross section of the design world, which makes for a diverse crowd. Stephen Mangan was a great choice of compere - hilarious.

Tim Gledstone, Partner, Squire & Partners



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