

 COLOMBINIGROUP

## Company Profile

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Ivo Colombini  
Founding Member

“  
*More than fifty years have passed since we delivered our first piece of furniture, we were a small artisan reality and we never thought that one day we would become an international company.*

”



# Heritage.

## THE FOUNDERS

In 1965 Giuseppe, Ivo and Elio Colombini set up a small carpentry shop in the Republic of San Marino, with the progressive involvement of the whole family.

With simple ingredients such as intuition, passion, tenacity and research, the company grew at a rapid pace, offering the market an increasingly wide range of products dedicated to furniture, up to its current size.

Structured organizational structures, automated production processes, industrial planning and research have always accompanied the development of production and represent the Colombini Group on a daily basis, defining today a modern, highly technological, computerized company ready to offer better consumer services.



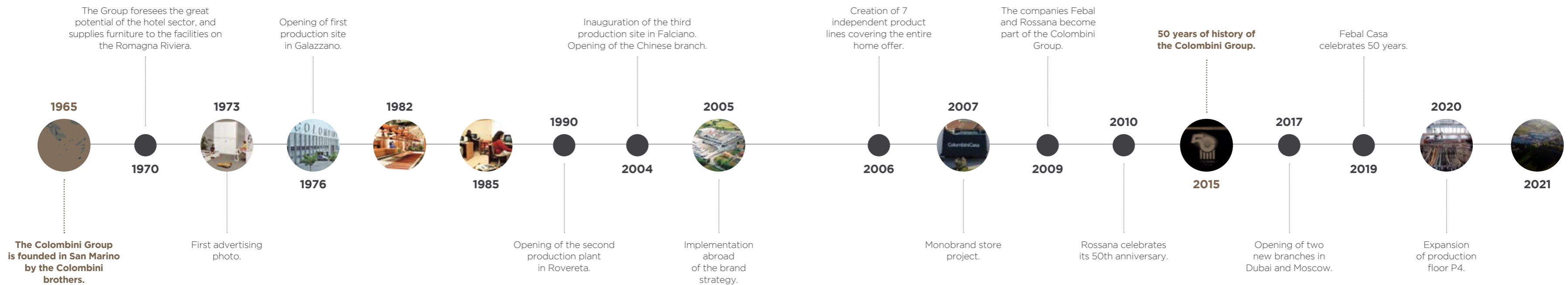
Giuseppe Colombini

Ivo Colombini

Elio Colombini

# Over 50 years of history.

## TIME LINE







# Colombini Group.

## THE GROUP

Among the leading companies in the Italian furniture and design sector, the Colombini Group is currently directed by President Emanuel Colombini, Vice President Romina Colombini and CEO Giovanni Battista Vacchi.

Being extremely avant-garde and ahead of the competition is its great strength, a quality that has guaranteed constant growth over time until reaching the current size of the Group: 250 thousand square meters of production area and more than 1,000 collaborators, distributing its products in Italy and around the world.

The Group is constantly expanding thanks to the brands that are part of it and thanks to the production differentiation adopted in recent years to meet the different market needs.

# The Group's numbers.

## OUR PERFORMANCE

**50 Y**

Over 50 years  
producing Italian design

**5**

Brands: Rossana, Febal Casa,  
Colombini Casa, Offic'è,  
Colombini Group Contract

**300.000**

Home areas produced yearly

**200**

Mono-brand stores accross the globe

**250.000 m<sup>2</sup>**

Square metres production surface

**11.000**

Dealers

**500**

Personal designers around the world

**15**

New complete collections every year

**1.000**

Collaborator

**180 Mil**

Milions of euro turnover of the group

**1.700 m<sup>3</sup>**

Cubic metres produced daily

**30.000**

Packages loaded on 35 trucks every day



# Brands.

## OUR REALITIES

We want to offer versatile furniture with attention paid to small details that adapt to the market's different needs, thanks to 5 modular and intersecting brands that create a variety of solutions in terms of style and budget. The advantage of having a single interlocutor has allowed over the years to build the Group's international success.

**R♥SSANA**

**febalcasa**

**ColombiniCasa**

**OFFIC'E'**

**COLOMBINIGROUP**  
CONTRACT

ROSSANA



It is the brand dedicated to an exclusive and prestigious clientele that seeks perfection in custom made projects, combining style, design and technology.

For sixty years it has been offering unique kitchens, built with meticulous craftsmanship and attention to materials and details, with independent research and design paths: its first monobloc island kitchen from 1972 is still on display at MoMA in New York, considered an "Italian design classic" since its presentation.

Among the key values of the brand can be found craftsmanship and customization, with criteria that draw directly from the best Italian know-how traditions, understood as the purchase of material, historical and aesthetic culture, alongside a solid and avant-garde production structure, which guarantees constant quality control.

Rossana, since the beginning of its history, has linked its name to that of internationally renowned designers such as Carlo Colombo, Giancarlo Piretti, Michele De Lucchi, Rodolfo Dordoni, Massimo Castagna, Christophe Pillet and Vincenzo De Cotiis.



Febal Casa is the Italian style brand that satisfies the customer's needs by putting them at the center with furnishing solutions for a welcoming and timeless home, thanks to the fluid elegance of highly customizable compositions and refined design.

Those who choose Febal Casa seek quality at an affordable price thanks also to optimized production processes. Since 1959 the brand has accompanied several generations of consumers: from the Sixties with the first modular kitchens, which symbolize rationality and economic well-being, up to the present day with products made with innovative materials. The furnishing systems are coordinated throughout all the rooms of the home. A unique Total Living concept: kitchens, living rooms, sofas, tables, chairs, complete master bedrooms, kids' rooms and teen bedrooms. A range positioned on the international market thanks to the reliability and value of the best research in Italian design. A versatile and scalable product positioned across multiple price ranges, defined thanks to collaborations with internationally renowned designers and Italian architects such as Matteo Thun, Alfredo Zengiaro and Paolo Colombo. A widespread distribution thanks to over 100 mono-brand stores across the globe, at the service not only of final consumers, but also of professionals in the sector.



# Colombini Casa



Colombini Casa is the brand dedicated to those looking for a competitive advantage in finding the right product in every situation. Furnishing solutions for a creative, colorful, smart home, attentive to current trends where quality and accessible Italian design play key roles along with product that, thanks to the Family line philosophy, is coordinated the various lines. Kitchens, living rooms, sofas, master bedrooms, kids' rooms, teen bedrooms, objects and furnishing accessories that are designed to lend a strong coherence to all rooms in the house. An international development that for over 50 years has been offering a highly customizable concept thanks to a modular range, wide offer of materials and finishes that create unique furnishing projects proposed all over the world through the network of over 50 mono-brand stores. A brand that transversally covers different price ranges offering an interesting "value for money", closely related to the Italian design of the various collections, studied and developed together with internationally renowned architects and designers such as Dario Poles and Studio Ferriani.

# OFFIC'E'



Offic'è is the brand dedicated to office furniture and accessories. Practicality, beauty and functional design are the goal to create a welcoming and personalized working environment. The awareness that the technical product alone is not enough, leads to the presentation of furniture collections with their own identity and a wide range of solutions, in a highly specialized market. All in compliance with the rigorous standards required, such as the release of the Chain of Custody Management Certification according to FSC® standards.



# COLOMBINIGROUP

## CONTRACT



As an ambassador of Italian style in the world, Colombini Group Contract wants to help dealers, customers, contractors and architects choose the best furnishing opportunity, offering excellent value for money and a Total Look approach in harmony with the Italian tradition of living the space. It offers solutions for private residences, hotels, aparthotels, residences and offices, through the phases of consultancy, design and production, with the right mix of products: from the living room to the kitchens, from the bedrooms to the offices to the common spaces. A business choice that allows the Group to be the customer's only interlocutor, thus offering not only products but also integrated services. This is how prestigious collaborations with internationally renowned architects were born, such as the projects designed by architect Iosa Ghini, with the A ++ studio, the AEDAS studio and Stefano Boeri's Bosco Verticale project.

“ *We have an innate passion for Interior Design. We have always been inspired by the well-being of people so that our brands can create maximum harmony within various living spaces, with a data driven, multi-channel approach and with attention to our customers’ user experience.* ”

Emanuel Colombini  
President



“

*Entering homes around the world with a concept distinguished by design and quality has been our goal since the company was founded. We work every day with passion and determination, without ever forgetting integrity, respect for people and the environment.*

”

Romina Colombini

Vice President



“

*Our group aims to become an international leader in the design and furniture sector.*

*All this thanks to continuous product innovation, the utmost attention to market demands and a very strong sense of partnership towards our distributors and our customers.*

”

Giovanni Battista Vacchi

CEO





# Vision.

To become the first international customer centered company in terms of design and furnishings.

# Mission.

For over 50 years we have been creating furniture solutions to improve the living experience of our customers, this is because we are convinced that the person's well-being starts from home. We extend the concept of comfort to all places where you spend your time and we do it through the design and construction of home areas in all our areas of expertise: retail, residential, office, hotel and contract. We invest in training and research for a continuous improvement of our assets such as technological and production innovation, the quality of materials and the punctuality of our services that we increasingly transfer to the distribution network.







Headquarter  
Colombini Group

# Pillars of the Group.

## OUR CONSTELLATION OF VALUES

The Colombini Group is a complex and structured universe, a constantly evolving space based on a precise constellation of values. Five reference points that draw a clear map, a coherent, sustainable and distinctive line of conduct.

1.



People-oriented

2.



Sustainability

3.



Respect

4.



Innovation

5.



Customer satisfaction





# People-oriented

Being people-oriented affects all stages of the value chain, involving employees, families, partners, customers and communities in which the company operates. We know that only by dedicating time, space and resources can the individuals' well-being and the growth of the community be encouraged. Occupational safety, health protection and support for the local area are just some of the key words that guide the group's actions.



# Sustainability

The protection of the planet, as well as that of people, must be a constant reference point for our actions and our decisions. In fact, we embrace the term sustainability in its multiple fields of application: environmental, economic and social. The biggest challenge is therefore to integrate sustainability into the business processes, defining goals and behaviors that can align with operational and economic-financial ones alike.

The resources who work within the Group are different in terms of training, role and personality, but the way they interact with each other and with the outside world must be guided by the utmost professionalism and absolute respect for themselves and for others. This guiding thread translates into concrete actions such as the propensity for dialogue, care for the work environment, verification of the quality of processes and products. However, we know that maintaining this focus is difficult, so we make sure that we measure actions and results so that we can correct what deviates from our guiding principles.





# Innovation

Top priority is given to the optimization of the processes, production efficiency and the study of trends relating to the world of living in order to achieve the goals we have set ourselves.

We are in fact convinced that innovation is not achieved only through the introduction of new technologies but also thanks to the ability to propose, intuit and explore: values instilled in the various processes to develop increasingly targeted and innovative products and services.

This is why we consider training a platform on which to build and invest the future of the Group.



# Customer satisfaction

Dedication and professionalism represent the core of our services. For us, “client satisfaction” means paying the utmost attention to doing and to all those daily practices that allow you to go beyond the simple sales transaction between brand and consumer, towards the creation of real value relations. This approach translates both in the design of products aimed at generating a significant contribution to the life of those who choose us, and into the organization of services designed to support the customer in every moment of his experience with our company.



# Production structure.

## PRODUCTION

A multiverse company where highly industrialized processes coexist with purely artisanal processes. Transparency, responsibility and a spirit ready for change, responding to a market dominated by continuous evolutions and challenges, which become investment opportunities for the company.

There are 4 production plants located throughout the territory covering a total area of 250,000 square meters with lean and highly automated just-in-time production. The largest of the factories occupies 120,000 square meters spread over 5 production floors, a jewel both for extension and for the technological capital of its departments. The production flow is also developed vertically thanks to technological systems that connect and sort the products between the shelves.

Innovation and organization thus define a system where man and machine work in symbiosis: all the manufacturing and transformation processes of the panel, of the semi-finished products and of the finished kitchens, living rooms and bedrooms, are combined with the artisanal production of upholstery with fabrics and selected leathers and assembled by hand to make sofas and armchairs of the different collections.



Headquarter Rovereta 1



Rovereta 2 - Rovereta 3



Galazzano



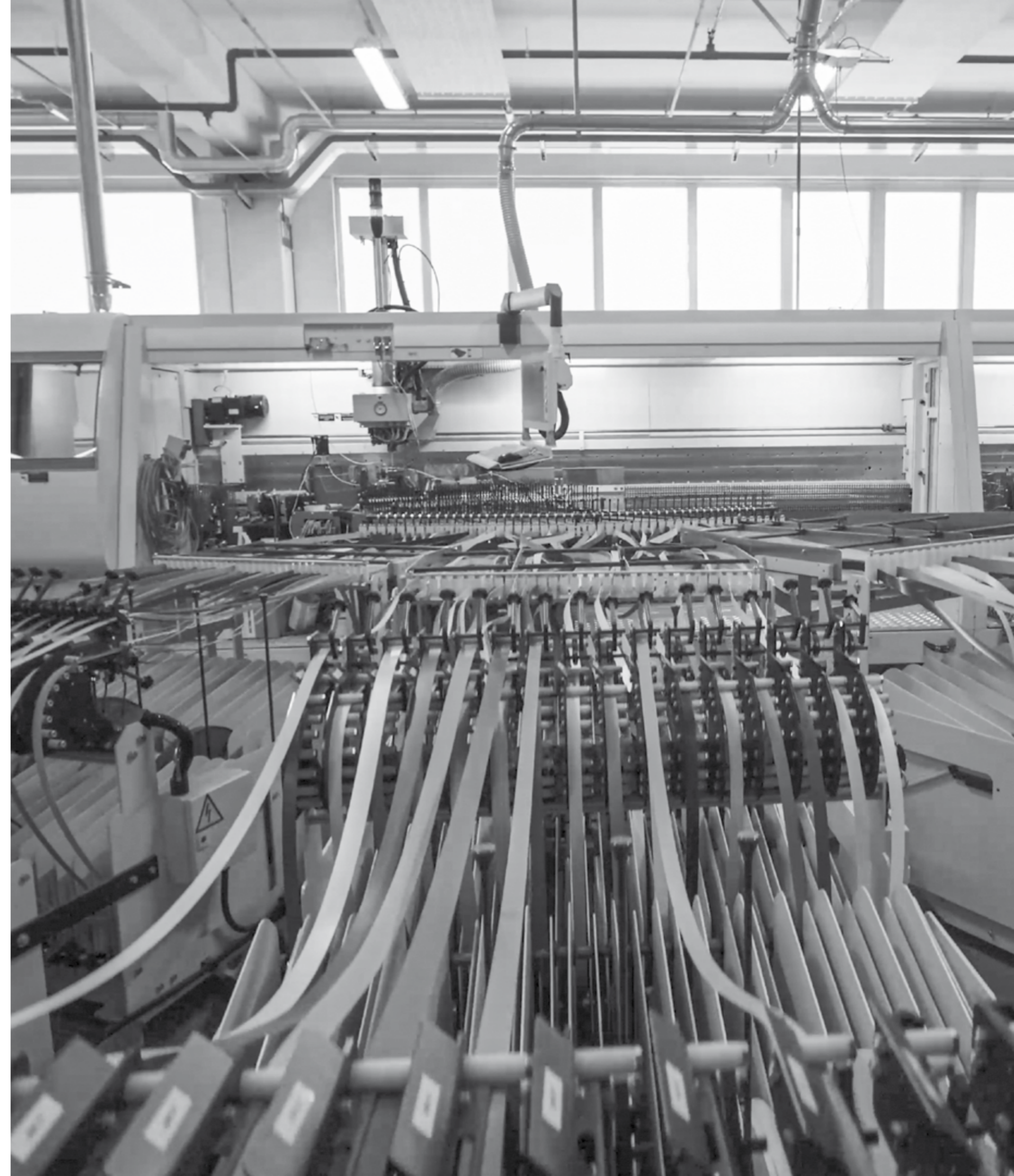


# We never stop innovating.

## OUR DRIVING INNOVATION

Innovative production, products and service, a mantra that has guided the development of the Group for years and that is expressed in various areas: from optimized industrial processes to increasingly advanced machines. The R&D department carries out continuous research aimed at adopting new surfaces, materials, mechanisms and solutions dedicated to new housing trends. This activity is coordinated with the Style office which,

thanks to collaborations with international architectural firms, offers new collections with a distinctive design, intended for the various projects and reference markets. The technological matrix is completed by the various softwares adopted, such as CRM applications, advanced graphic design and innovative services (scheduling an appointment in the store or receiving online furniture advice directly from the website).







# Professionals at the service of quality.

## THE QUALITY SYSTEM

The resources that operate within the Colombini Group, in addition to ensuring the high quality standards required by the UNI EN ISO 9001 certification, are at the helm of a process characterized by continuous growth, turning points and changes, responding to the market challenges faced daily on a global scale.

Among the various solutions applied to improve the quality of products, goods handling and workflow management, we have adopted the methods of Lean Production Kaizen and Lean Meeting Asaichi.





# Respect for the environment.

## OUR GREEN COMMITMENT

Every industrial activity has an impact on the planet.

It is for this reason that attention to the environment is one of our corporate values: the Colombini Group, in compliance with the UNI EN ISO 14001 certification, is committed to delivering a habitable world to future generations by optimizing not only energy resources but also production waste and wood dust, reintegrating them into the system thanks to specialized suppliers, creating a circular economy. We choose eco-friendly materials, we opt for design solutions that promote durability and waste reduction, optimizing production processes, through intelligent machines, automated warehouses and coordinated logistics distribution systems, designed to minimize the CO2 footprint. Actions aimed at raising the quality standard and being competitive on a market that is increasingly attentive to environmental issues, critical consumption and efficiency in the use of energy and materials.



The Group's respect for the environment is strengthened by the use of ecological panels from FSC® certified suppliers who use pre- and post-consumer wood that is given a second life by virtue of a circular economy that feeds itself, without affecting the forest resources. The use of new 100% natural sintered surfaces ensure a glue and pollutant free production. Glass and aluminum, technological and infinitely recyclable, are used to create compositions with a great aesthetic impact, with the ability to ensure lightness and resistance over time. Product durability, the result of a targeted design, is today one of the main differentiating elements on the market: the longer the service life, the lower the quantity of waste produced, the lower the quantity of resources used for production and transport. The green-living attitude has led us to reduce the use of plastic in offices and production, recovering all the waste we produce and constantly monitoring consumption, allowing us to optimize the energy impact.

The use of FSC® certified papers and recycled cartons for packaging complete the desire to adopt a sustainable conscience.

# Customer first.

## OUR CONSTANT SUPPORT

The Group's strength is to offer countless design solutions flanked by continuous customer support before, during and after the sale.

The desire to be alongside the customer throughout all phases, starts from the brands websites and extends to the various sales channels: from over 200 mono-brand stores around the world to the company itself which follows step by step every project.

Thanks to the team of professionals in the sales office supported by marketing and customer service, we are ready to respond to the challenges of a constantly evolving market.

The in-depth preparation of our collaborators is essential for success in the market, and is supported by the Academy which ensures, through webinars and training meetings, a constant update of the sales network and sales point on the various aspects related to the product, design and sales techniques.





# Retail Formula.

NETWORK DEVELOPMENT

More than fifty years of experience in the design and production of furniture, with a complete design offer thanks to the wide choice of furnishing systems able to satisfy all needs in terms of style and price, allow us to propose a Retail division able to guarantee pre and post-sales assistance thanks to the widespread network of distributors, agents and installers who provide a "world wide" service in over 100 countries.

The services offered, assistance and reliability are the reasons of the success of our mono-brand stores, with over 200 retailers worldwide who have chosen to adopt our Retail Formula in order to achieve their goals thanks to the continuous collaboration with an international level brand.

A network strongly supported through constant training, consultancy in setting up outlets, advanced marketing activities and IT tools directly connected to the main office.



# Ambassadors of Italian style.

## EXPORT

Europe, the Middle East, China and America are the main markets of the Group. Being ambassadors of Italian style in the world is part of our goal. Since 2005, we have chosen an approach focused on the end consumer, developing our own retail market through the opening of stores under the Colombini Casa, Febal Casa and Rossana brands.



# Worldwide growth.



● Mono-brand

 **COLOMBINIGROUP**



Video Corporate

**Colophon**

Progetto e grafica  
Colombini

Photo  
Colombini

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**COLOMBINI S.p.A.**

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